



EL CERRITO COMMUNITY NEWSLETTER

Volume Fourteen: Number 3 March 2020

YOUR PARTICIPATION IS NEEDED TO MAKE EL CAJON BLVD GREAT

At many of our neighborhood meetings we have discussed not wanting to have hookah lounges, marijuana shops, massage parlors, car storage businesses on our El Cerrito section of EL Cajon Boulevard. Many have listened, including Jim Schneider with the Business District. There have been numerous improvements as restaurants, coffee shops, a flower shop, a dog groomer, exercise studios move in and join our College Blvd veterinarian, lawn mower shop and other businesses we really like.

But the business owners who have invested a lot of money for permits and to build their new businesses and are working many hours each day are expressing that lack of patronage is making it difficult to succeed in El Cerrito.

Please add one night each week to your schedule to go to one of the restaurants in the area and frequent the services of the businesses. If we do not support these businesses, we will find increasingly difficult to get other businesses we want and the Blvd could become more of the businesses we do not want.



DONATIONS DONATIONS DONATIONS

A **BIG THANK YOU** to all of you who donated to the El Cerrito Community the last few months.

We received the following in the first quarter of 2020:

\$150	Delbert and Kay Haselhorst	59 th Street
\$100	Anonymous	Trojan Avenue
\$100	Anonymous	54 th Street
\$ 50	Anonymous	58 th Street
\$ 50	Anonymous	Cajon Way
\$ 20	Anonymous	Collier Ave.
\$ 10	"Shadow"	Alma Place
\$100	Alden Rollins in Memory of Nancy Von Borstal	Meade Avenue

We do need donations - big or small -for publication of the newsletter. Donations can be made to the P.O. Box 15268 - there is an easy to use form on the last page of this newsletter. The average monthly cost of printing 2200 copies is around \$250. Let us know if you would like your name published or not.

El Cerrito Community Council Meeting MARCH 17TH MEETING IS CANCELLED

The ECCC Board Members decided to cancel our March meeting due to coronavirus COVID19.

We will tentatively plan on having the ECCC Board Elections at our April 16th meeting, depending on how things are going with the virus. Board Member Eva Yakutis will be resigning due to other obligations, so we have an opening on the Board for anyone who is interested.

Farmer Bill from City Farmers Nursery was going to be our March Meeting presenter to talk about spring gardening and we were to have a plant exchange – both of which we will reschedule for our April. City Farmers Nursery website <https://www.cityfarmersnursery.com/>

There is no vaccine for the coronavirus COVID-19 at this time. Following are tips to help prevent the spread of this and other illnesses, including the flu:

- **Stay home if you are sick;**
- Wash your hands often with soap and water for at least 15 seconds – about the time it takes to sing a full verse of Happy Birthday, so sing away;
- Cover your mouth and nose when you sneeze or cough and use your elbow crook - not your hands;
- Drink water and stay hydrated;
- Contact your doctor's office if you think you're sick;

If you do get sick and need medical care, call your doctor's office and describe your symptoms. Look into services offered by your medical group. You may be able to talk to a doctor or nurse by phone and want to avoid going out in public. For details and up-to-date information about coronavirus, please refer to these credible sources:

- The Centers for Disease Control
- California Department of Public Health
- San Diego County Public Health Department



SAVE THE DATE FOR THE FOLLOWING ECCC EVENTS

April 16th – ECCC Elections and Farmer Bill from City Farmers Nursery and plants & cuttings exchange.

IMPORTANT VOLUNTEER JOB OPPORTUNITY ON THE REDISTRICTING COMMISSION HELP SHAPE YOUR COMMUNITY

Every 10 years the City Council District boundaries are redrawn by a redistricting commission following the Federal Decennial Census in an effort to ensure that each district is balanced by population and reflect recent demographic changes across the City's population. Population changes which may shift district boundaries includes District 4, consisting largely of Southeastern San Diego, has become the least populated district, District 3 has become the most populated, District 8, Otay Mesa, and District 1. University City neighborhoods populations have grown.

How and where districts are drawn can shape a community's ability to elect the representative of their choice. The districts are used for all elections of City Council members, including their recall, and for filling any vacancy in a City Council office.

The Redistricting Commission has the sole and exclusive authority to adopt plans which specify the boundaries of districts for the City Council. The Commission consists of nine registered voters of the City of San Diego, as stated in City Charter section 5.1.

The Commission must hold at least nine (9) public hearings, however often times they far exceed that number, in various geographic areas of the City before it prepares its preliminary redistricting plan. This preliminary plan will be filed with the City Clerk, along with a full analysis and explanation of the Commission's decisions, no later than 30 days before the adoption of a final plan.

Once the preliminary plan is filed, the Commission must hold at least five (5) more public hearings in different geographic areas of the City before it can adopt its final plan.

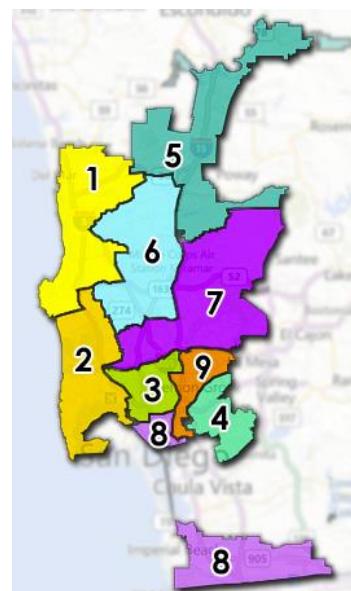
The final plan will be effective 30 days after the Commission adopts, but the final Redistricting Plan shall not be adjusted and effective until after the next regularly scheduled general election for Council seats following the redistricting and is subject to the right of referendum.

The City Clerk is currently recruiting members for a nine-member independent panel of volunteers. Any registered voter of the City of San Diego who would like to be considered for an appointment to the Redistricting Commission should submit the Redistricting Commission Application during the nomination period (May 1, 2020 - June 30, 2020).

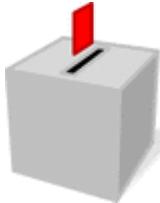
Applicants need to be geographically, socially and ethnically diverse. They must also have demonstrated impartial, non-partisan leadership. During the application/nomination process, they must submit a 300-word statement regarding their qualifications and an application. Applicants are subject to a background check by the San Diego Police Department and must submit their Social Security Number for this purpose, if requested by the Clerk. All sensitive information is kept confidential. Additionally, all applicants will be required to submit a Statement of Economic Interests (Form 700) to disclose personal assets and income; this form will be submitted electronically via the City Clerk's Electronic Filing System and is a public document.

Following the application and the 60-day nomination period that commences May 1, 2020, the Appointing Authority, a panel of three (3) retired judges, selects a panel of nine (9) Commissioners and two (2) alternates who make the Redistricting Commission geographically, socially and ethnically diverse. Each successful appointee must have a high degree of competency to carry out the responsibilities of the Commission; and have demonstrated their capacity to serve impartially in a non-partisan role. For details, visit sandiego.gov/city-clerk/redistricting-commission. If you would like to be considered for appointment to the Redistricting Commission, you may [submit your interest form online](#) or print and [mail your interest form](#).

The Map below shows the current Districts. El Cerrito is now part of District 9. Prior to the 2010 redistricting, our neighborhood was part of District 7.



ECCC BOARD ELECTIONS



At our next meeting, the Board Members will be asking for your vote to continue working for the community. A new community member is on the ballot, and we are ready for last minute changes if anyone wants to add their name at the meeting.

Membership in the ECCC is open to any active member, at least 18 years of age residing or owning property within the El Cerrito community or any business owner whose place of business is within the El Cerrito community. Membership shall be granted upon receipt of an application verifying qualification.

You must have attended at least one meeting in the last year can run for the ECCC Board. The Board of Directors sets up the ECCC meetings, maintains membership rolls and attendance, and any other vote eligibility records. The Board organizes community events including the September Garage Sale, Pot Luck Dinners and the See's Candy event.

We will be recommending a slate consisting of all of the eight of current board members seeking re-election listed below as well as new candidate.

Alex Zukas	B.J. Nystrom
James Williams	Jim Westheimer
Margaux Thomas	Laura Riebau
Lorna Zukas	Tom Silva

There can be up to nine Board members so we will still have a vacancy to be filled if all eight candidates are elected. You can nominate yourself or someone else at the meeting. If there are more than nine candidates, the nine receiving the most votes will win.

To vote, you must have attended at least one meeting within the previous 12 months and be in attendance at the upcoming March meeting. No absentee or proxy voting is allowed.

The El Cerrito neighborhood is bordered by 54th/Collwood Street (West side); University Avenue (South side); College Avenue (East side); the canyon South of Baja Drive to the North.

THE BEAUTIFICATION COMMITTEE March & April Clean-ups Cancelled Due to Weather

The El Cerrito Beautification Committee got caught in the rain in February, so we are going to wait for more predictable weather to schedule again.

If you have areas that you feel need clean-up, please mail elcerritocommunitycouncil@gmail.com and we will add it to our list.

ROLANDO STREET FAIR IS CANCELLED

The March 22nd Street Fair is cancelled due to Corona virus COVID-19

SAY GOOD BYE TO MANY SINGLE FAMILY NEIGHBORHOODS WITH THE COMPLETE COMMUNITIES PLAN

This year, the 2019 *Housing Inventory Annual Report* presents progress made in 2018 towards regional housing production goals and discusses recent City initiatives and those in development to help incentivize more production in the future.

The City of San Diego (City) released the inaugural *Housing Inventory Annual Report* in 2018 to provide an analysis of the existing housing stock, a review of trends in the housing market, and an overview of the progress made towards goals outlined in the *General Plan Housing Element* adopted by City Council in March 2013.

The 2018 report provided a summary of the first five years of the current *Housing Element* cycle.

With a current housing stock of approximately 530,000 homes, the City provides the majority of housing for the San Diego region. Housing production, however, remains far below the Regional Housing Needs Allocation (RHNA) goals for the 2010-2020 cycle. Only 42 percent of the total needed units for the current cycle have been constructed between 2010-2018.

While some progress is being made, the City's housing production has not kept pace with demand. Construction of new housing across all income levels continues to trend downward.

In 2018, housing development entitlements remained above average, but new construction starts, which are measured by the number of building permits issued, declined from 2017. Affordable housing production has also fallen in the City. Production of middle-income units is especially behind RHNA targets.

Now the City is proposing a Complete Communities Plan to encouraging new development within a half-mile of high quality public transit will provide more housing options across all income levels, boost transit ridership, reduce vehicle emissions and motivate active lifestyles.

This plan proposes to destroy our single family neighborhoods by allowing 4 units to be built on every residential lot now zoned for single family residential, which is the zoning that makes up most of the neighborhoods in the City of San Diego. Learn more at <https://www.sandiego.gov/planning/programs/completecommunities/housingsolutions>



ALEX KYBAL
RE/MAX Pacific
(858)531-0636
www.alexkybal.com
alexkybal@gmail.com

WHY PAY 6% COMMISSION TO SELL?
**PAY ONLY 3.50%
TOTAL COMMISSION.**
INCLUDES FULL SERVICE!

**NO HIDDEN FEES. NO HASSLE.
SAVE THOUSANDS.**

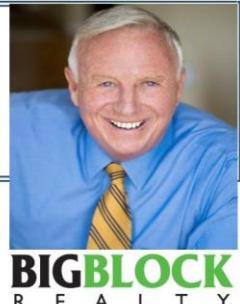
RE/MAX
Outstanding Agents
Outstanding Results®

Experience. Integrity. Results. • 5-STAR Reviews • DRE#01388372

Your El Cerrito Realtor

**As Your Neighbor With
18 Years Experience, I'll
Get You The Best Price!**

Stephen Seus
619-818-3526
StephenBSeus@gmail.com
www.SteveSeus.com
DRE# 01416127



BIG BLOCK
REALTY

*Come By & Enjoy Yourselves!
Families Welcome!*



Newly Opened in El Cerrito -5540 El Cajon Blvd
You'll Love Our Great Food, Wine & Craft Beer
While Unwinding in Our Relaxing Atmosphere
Tues–Sun 3–10:00pm ♦ Fri & Sat Extended Hours

*ECCC March
Meeting Cancelled*

PLEASE HELP US KEEP PRINTING THE NEWSLETTER THROUGH YOUR DONATIONS

I/we donate \$ to the printing of the El Cerrito Community Council Newsletter.

Name(s) or Company Name (if corporate sponsor):

Address: _____ Phone #(s): _____

_____ DO _____ DO NOT print our name(s) in the newsletter.

**Send donation to: ECCC, P.O. Box 151268 ♦ San Diego, CA 92175-1268
OR**

Go to elcerritocommunitycouncil.org and use our PayPal account