



EL CERRITO COMMUNITY NEWSLETTER

Volume Nine: Number 10 October, 2015



elcerritocommunitycouncil.org

The ECCC is very pleased to announce that its web site is up and running. A "huge thank you" to NICOLE LEITE for laying out and putting the site together. Also special thanks to RAYMOND S BRANDT, retired graphic designer for redesigning our logo. We will be adding our revised (new) logo and bios of Board Members as well as a history of El Cerrito.

Do you have photos of your 4th July party, the block party on West/East Overlook, our pot luck, or any other event evoking the character of our community? Just send them to us in the jpeg format and we'll incorporate them in our web page.

Got a story or photos of what El Cerrito was like in "the good olde days." We'd love to receive them and incorporate them in our site.

You will be able to email the ECCC, join our constant contact list or make a donation using Pay Pal.



Board Members Wanted

The ECCC is looking to fill two vacancies on the Board. Annette got married and has moved to Las Vegas while Lorna's has teaching obligations that conflict with our meetings. To qualify, candidates need to have attended

one ECCC meeting in last calendar year and, of course, have a demonstrable concern for the community. So bring your skills to bear and help shape the ECCC agenda. If interested contact Jan Riley at 619.287.2460 or jan.riley42@att.net.



A fond farewell to CACC board member Jan Riley was made at their September 6, 2015 meeting. Jan termed out after 9 years of service to the CACC/CACPB. Jan ably chaired CACC's Outreach Committee, which produces their newsletter, among other duties, and served on the Project Review Committee. Ricardo Flores, Marti Emerald's Chief of Staff presented Jan with a Proclamation declaring September 6 as "Jan Riley" Day in the City of San Diego, and a plaque of appreciation from the CACC.

ECCC's Next Meeting
Thursday, October 15, 2015 2015
7:00 p.m.

Parish Hall, Blessed Sacrament Church
4540 El Cajon Boulevard

Guest Speaker to be announced.

ECCC's Annual Community Garage Sale

This year's garage sale was a great success. Over 30 households sold their wares. For the first time we utilized Google's My Maps to advertise the location of the participants. Over 500 hits were recorded and certainly contributed to the increased traffic.

The ECCC's Board discussed possibly holding our next annual community garage sale in **JUNE or OCTOBER** rather than September, due to the heat. What do

you think? Let us know on our web page, email jan.riley42@att.net or send us a note.

Thank you all so much for your efforts in making this a success. We need to thank two very special people, Laura Riebau and Maurize Rios for their herculean efforts: Laura for putting together the printed map with items for sale and Maurize for the Google map and both of them for putting out garage sale signs and arrows. I know they both started on Saturday around 5:00 am.



11th Annual El Cerrito Halloween Costume Parade

It is the time for the **11th Annual El Cerrito Halloween Costume Parade (not to be confused with the BOO parade)**. Please invite your friends and family. As in years past, **Kevin Delgado** will be parade marshal and will lead the parade on drum.

- Celebrants and marchers will meet in front of Blessed Sacrament Church at **4pm on Halloween (Saturday, October 31)**.
- **Parade will start promptly at 4:15 p.m.** Typically the parade lasts about a half hour.
- Children (and adults if they wish) should come dressed in costume (strollers and wagons are welcome).
- Children of all ages from infant to octogenarian are welcome.
- Bring a musical instrument or noisemaker.
- The parade route will be as follows: Start at Blessed Sacrament, north on El Cerrito, west on Madison, north on 55th Street, east and then south on Redland Drive, ending at the corner of Redland and Adams. Feel free to join and/or leave the parade at any point.
- As in years past, we will end the parade at Newell and Gladene Booth's home at the northeast corner of Redland and Adams. Thank you to the Booths' for hosting the end of the parade and providing cold beverages. Neighbors are invited to contribute potluck finger foods (healthy snacks such as fruit are encouraged).
- If you do not plan to march, please plan to

watch. We want the entire community to see all of the El Cerrito Kids in their costumes! Spectators are welcome to watch from their homes along the parade route, or to bring chairs to set up on the lawn in front of the Booths' home at Redland and Adams, the parade's terminus.

Questions or suggestions? **Contact Kevin Delgado at kdel@cox.net.**

Water Rate Increase

Most of us received the rate increase mailer from the City of San Diego. Apparently, for our extraordinary efforts in saving water we're all being asked to accept a 40% increase in water rates across the next 5 years. The city has provided us a form so we can protest this egregious rate increase. Should you not agree with the rate increase, we would ask that you take the time to return this form to the City before November 17, 2015.



Keeping the College Area Family Friendly: A Resource Guide

Editor's Note: This is an update of an article that appeared in the CACC newsletter in September 2014:

With the arrival of SDSU's fall semester, the presence of students, as neighbors, need not mean your neighborhood isn't a family-friendly place to live. Please use these tips to keep the College Area a safe and pleasant place for everyone.

Make Friends: Most of the students are not out to be disruptive and are just like your kids; nice, but maybe not fully aware of how to be a good neighbor. Go over, say hello and introduce yourself. Perhaps bring a welcoming gift, e.g. a box of cookies. Let them know there are neighbors available if they need anything. Exchange phone numbers. Learn who lives there. Learn their names so you can greet them personally, and they can reciprocate.

Party Issues: Gathering with friends is always fun but noise and loud music can be an issue. If there is a disruptive party in your neighborhood and you have at least a nodding relationship with the hosts, make a

personal call or visit. Ask them to lower the noise, and keep it under control. If you do not get the desired response, then call the SDPD non-emergency line at (619)531-2000. You may also call SDSU police at (619)594-1991 to alert them to the situation, but they will ask if you have called the SDPD.

Some residents may never call the police, others may call frequently. If you are somewhere in between, perhaps you want to talk with neighbors ahead of time, develop a phone call tree, and then initiate calls after a request to the party house has been ignored. Problem houses can be fined \$1000 Admin Citations for each resident, and in most cases, if Admin Cites are given, the house will be CAPP'ed for the year and the owner notified.

Community Relations Officer: Adam McElroy is our Eastern Division Community Relations Officer, and he can be reached at: amcelroy@pd.sandiego.gov. He will visit houses where problems are occurring regularly that might not warrant a call to SDPD. For example; students drinking and/or smoking pot outside just hanging out in the backyard late at night/early morning disturbing your sleep, and cars speeding on the street (will need a license plate and address on this one).

Parking Issues: If a car is parked on the lawn (or gravel, dirt, etc.) or is parked in such a manner as to block the sidewalk, call the SDPD non-emergency line at 531-2000. Both of these are violations of the San Diego Municipal Code (SDMC). Violations are subject to ticketing, but only when officers have time; these calls are considered low priority. If the vehicle is moved before a ticket can be issued inform the SDPD.

Trash Can Issues: Trash cans are required by SDMC to be brought in by the evening of trash collection day, which is Friday for most in the area. Should trash cans still be on the street on Sunday night, please take a picture (date stamped if possible) and send it with the address to Zachary Sullivan at ZSullivan@sandiego.gov. (If trash, junk, furniture, etc. is strewn about the property, please do the same.) The cans may be tagged and a letter will be sent to both the owner and the tenants of the house. Multiple tags will result in a fine and possible removal of the cans from the property.

Number of Tenants/Other Code Issues: The number of adults allowed in a single family residence is 5, unless the property has a Residential High Occupancy Permit (RHOP) on file. Contact the Code Violations (CVC) Committee: codeviolations@collegearea.org, with concerns about the number of tenants. CVC works

with the City of San Diego's Code Enforcement Services Division on this and other code issues. The CVC meets on the *last Wednesday of the month at 7:00 p.m. in Room 3, Faith Presbyterian Church, 5075 Campanile Drive at Montezuma Road.* If you have code questions you can submit them to CVC, or attend a committee meeting.

Working together, we can keep the College Area a pleasant place



The Boulevard BOO! Parade is bigger and spookier than ever! More floats, Ghouls and Goblins, music, treats & eats, and of course...more surprises! This year is filled with MORE of what makes the **BOO! Parade San Diego's ONLY Halloween Parade.** The fun doesn't stop with the parade though. Enjoy live music, carnival rides, games, cold drinks and food trucks with friends and family at the After-BOO! Carnival, held right after the BOO! Parade. It's going to be a BOO!-tacular event, that you don't want to miss!

BOO! Parade Details:

When: Saturday, October 24, 2015

Time: 10:00 AM

Where: Starting on 59th Street, through El Cajon Boulevard, ending on Aragon Drive

After-BOO! Carnival:

When: Saturday, October 24, 2015

Time: 11:00 AM – 4:00 PM

**Where: College Avenue Baptist Church
4747 College Avenue**

Neighborhoods for Clean Elections

Where does the money come from? A citizen group called Neighborhoods for Clean Elections is preparing to launch a petition drive starting January 2016 to put a clean elections measure on the 2016 general election ballot. One of the questions that often comes up is what will clean elections cost and where will the money come from.

The answer from Neighborhoods for Clean Elections is that the cost of clean elections will be \$4 per person per year and that funding will be taken from the general budget each year.

But with clean elections, Neighborhoods for Clean Elections believe that funding for clean elections will be recovered by the city because with clean elections, the current practice of developers and big money contributors getting political payback for their political contributions with sweetheart deals and giveaways, will be eliminated or drastically cut back. Instead, we will see a new kind of campaigning with council candidates devoting most of their time talking directly to voters and listening to voter concerns rather than courting deep pocketed business groups and wealthy donors. The intent being that the elected officials would then not be beholden to any special interests and would govern in the best interests of the their constituency.

Neighborhoods for Clean Elections believes that this reform will be great for our neighborhoods and good for the city and asks you for your support! For more information or to express your support, go to the web page: www.sdcleanelections.org. **John Hartley, Coordinator, Clean Elections Campaign and Realtor, Joe Carta Realty - BRE: 00449715. 619-299-8870**

Coyotes!

Follow the link to an interesting video on coyote behavior.
<http://youtu.be/euG7R11aXq0>

College Area Public Safety
(CARPUS)
Tuesday October 20, 2015 6:30 p.m.
College Ave. Baptist Church
CEC Bldg. Room 302
(4747 College Avenue)

Donations! Donations! Donations!

Doesn't matter how big or small your donation is, it is truly needed and appreciated. Every dollar goes to our continuing publication and distribution of the newsletter. Your donations can be made to the P.O. Box # or you can use our web page, elcerritocommunitycouncil.org.

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NEIGHBORHOOD MEETING

Thursday, October 15, 2015

7:00pm to 8:30pm

Parish Hall

Blessed Sacrament Parish Church
4540 El Cerrito Drive
(El Cajon Boulevard at El Cerrito Drive)

Guest speaker to be announced.



Carolyn Bowhay Whalen
 President & Broker-Owner
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