



**You are Invited to the ECCC's  
Annual Pot Luck Dinner, Thursday,  
August 20, 2015**

It's summer party time for the residents of El Cerrito. Come and join the ECCC for some excellent home cooked food. Maurize Rios will surprise us with one of his \*\*\*\*\***star dishes**. The ECCC will provide coffee, water & cold drinks. To join in feasting festivities, all we ask is you bring an entrée, salad, side dish or dessert to share with your fellow ravenous El Cerritoians.

If you are a new or relatively new resident to the community this is an excellent and fun opportunity to check out our active community group. Our City & State Representative plus our Community Relations Officers from both the Mid City & Eastern Divisions of SDPD will be present to give us an update and answer any questions you may have. So, please bring the kids, grandma, a neighbor, or a friend. All are welcome. Need a ride. Just let Jan Riley know and she will arrange for someone to pick you up and take you home. (619.287.2460).

We decided not to hold a Silent Auction in conjunction with the potluck this year.

**ECCC Annual Garage Sale  
Saturday, September 19, 2015**

The ECCC will be sponsoring our annual Community Garage Sale on **Saturday, September 19, 2015**; Please sign up for this event as soon as possible so we can ensure your address will be included on the maps to be distributed the day of the sale.

There are usually upwards of 40+ households participating; so there is a good amount of anticipation generated among the regular bargain hunters. The feedback has always been very positive, and that is why we have maintained sponsorship of this September El Cerrito tradition. It's a great way to unload unwanted furniture, collectibles, utensils, art work etc., and make a few bucks in the process; plus its fun to boot.

Items for sale should be placed out by 8:00 am and you can go as long as you like – although most of the buyer traffic tapers off by 12 noon.

A large ad will be purchased in the Union Tribune on the Friday before and the day of the sale. There will be notices on Craigslist and other garage sale web sites. We will have maps available with a list of the types of items you have for sale, together with your house # and street. These will be available at several locations on both sides of El Cajon Boulevard.

Laura Riebau will again be in charge of organizing the event. Laura does a superb job of making certain that our large printed garage sale signs are strategically placed to best funnel traffic toward streets with participants. We simply ask that you put out some directional signs on and near your street leading to your residence. These paper signs will be delivered to your front door. Do consider joining in this year's Community Garage Sale. We try our best to make your participation as easy as possible.

The cost is \$10.00 per household. **The deadline for entries is Friday, September 12, 2015.** Just make your checks out to "ECCC" and enclose your list of items. Mail your list and check to: **P.O. Box 151268, San Diego, CA 92175-1268, with your name, address and a list of items for sale.** We

cannot guarantee inclusion in the maps for applications received after the deadline. The event takes time and planning; so please send your checks in as early as possible.

### **ECCC Web Site**

Nicole Leite, a Board member, has undertaken the job of developing a web page as a gift to the community. Right now the ECCC is the only community, in our area, not to have one! This is sad, because El Cerrito was the first community to have one many years ago.

What Nicole would like to receive is "jpeg" photos of the community, streets, houses, neat front doors, gardens (tomatoes plants) farmers market, windows, and anything else you can think of that can be added to the front page on a rotational basis. Please email your photos to [jan.riley42@att.net](mailto:jan.riley42@att.net). There is, of course, the caveat that photos will be used at the discretion of the ECCC Board of Directors.



### **Donations! Donations! Donations!**

After our appeal for funds at the July ECCC meeting and in the newsletter, we are overjoyed to report that our wonderful residents came through for us. In July the ECCC received \$775 towards the printing of this newsletter. Wow! Thank you all so very, very much for your generosity.

Our anonymous donations were: \$200 from West Overlook & Berting, \$100 from Trojan, \$50 from Collier and \$25 from El Cerrito Drive and Trojan Avenue. We received donations of \$50 each Leah Castle on Fasano Drive, Beth Ruch on 60<sup>th</sup> Street. \$25 each from Margaret M. Jupp on 58<sup>th</sup> Street, Peggy Smith on Madison & Ann on El Cerrito Drive. We also received from anonymous a donation of \$50 for Newell's ad. Congratulations to you both from the El Cerrito Community Council.

As you know, **the cost of printing 2200 copies is \$253 each month.** Doesn't matter how big or small your donation is, it is truly needed and appreciated. Every dollar goes to our continuing publication and distribution of the newsletter. Your donations can be made to the P.O. Box # or you can use our Pal Pay link on the ECCC Blog at: <http://elcerritocommunitycouncil.blogspot.com>

### **July Meeting Report from the CACC**

At the July CACC meeting, City Councilmember Marti Emerald and Fire-Rescue Department Chief Javier Mainar, along with staff from the Public Works Department and the Independent Budget Analyst's office, presented their proposal for funding additional fire stations throughout the city. A total of 19 new fire stations are needed.

A fire station in the College Area, in the general vicinity of 55th and Hardy, is the third priority on the list of 19 stations. At present, the City doesn't have the funds to build these stations, and several possible financing mechanisms were discussed, all of them involving borrowing money and paying it back over time.

The plan would be to build several fire stations at a time, to take advantage of economies of scale. The board voted unanimously to endorse the effort to build these much needed fire stations, and encouraged Councilmember Emerald to continue in her efforts to explore all possible financing mechanisms.



### **Mark your Calendars for Sunday, September 20, 2015 from 2:00 pm to 5:00 pm**

That's the date of the College Area Community Council's **ICE CREAM SOCIAL**. The event will be held in the courtyard of the new SDSU Student Union. There will be **FREE PARKING in Lot G**, no permit required!

This fun and educational event will be an opportunity for ALL members of the College community - long-time residents, new residents, students, businesses, etc. to meet, get to know each other and get information on issues of concern or interest in our area.

There will be representatives from the Associated Students, SDSU, the San Diego Police Department, the SDSU Police Department, and the City, as well as our board members, providing information on a host of topics. Keep in mind, convenient free parking will be provided.

SDSU and the Associated Students are hosting this event. As we get closer to the date, the ECCC will

provide more specifics about the program. We encourage all members of our community to drop by for a while, meet your neighbors, get some info, have some fun and enjoy some ice cream.

## **Student Housing In The College Area** By Jan Hintzman, Rolando Community Council



Is a student housing complex a multifamily dwelling? Reasonable people can easily identify the difference. The Rolando Community Council (RCC), the Eastern Area Communities Planning Committee (EACPC), and the College Area Community Council (CACC) and the ECCC know they are not the same product.

But the City of San Diego continues to maintain that a student housing complex such as BLVD63 is a multifamily dwelling. And any developer with a parcel zoned for multifamily use knows it can be covered with a high-density student complex by right, without challenge.

Over the past months, an ad-hoc committee of representatives from RCC, EACPC, and CACC has provided extensive research to the City demonstrating how other cities have successfully made the distinction. This research shows that the distinction has survived court challenges, in one case all the way up to the Supreme Court. It also identifies [demonstrates?] that developers, lenders and real estate investment funds do make distinctions between multi-family and student housing products. Yet despite strong support from City Council Representative Marti Emerald's office over these many months, San Diego officials indicate that they do not have the ability and authority (or is it will?) to change municipal codes to make the distinction.

Is this failure important? You tell us. There are other large parcels ready for development nearby (in the 5000 block of College Avenue and in the 6000 and 6200 blocks of El Cajon Blvd) where developers currently have free-range to recreate BLVD63 --by right, ignoring community input and the City's own community planning principles.

Neighbors need a voice in such community-changing projects. To achieve this, meaningful action from

the city is required. The RCC BLVD63 Action Team will continue to develop strategies to effect needed change. Polite reasoned requests will likely need to be amplified by continued grass roots action. We will keep Rolando and the surrounding contiguous communities apprised of any developments.

### **College Area Public Safety** **(CARPUS)**

**Tuesday August 18, 2015 6:30 p.m.**  
**College Ave. Baptist Church**  
**CEC Bldg. Room 302**  
**(4747 College Avenue)**



## **Get Involved with the BOO! Parade.** **San Diego's ONLY Halloween Parade!** **Saturday, October 24, 2015**

With the planning of the 2015 BOO! Parade well underway, the College Area Business District is seeking out parade entries, volunteers and sponsors.

**The Boulevard BOO! Parade** relies on community support, local volunteers, and corporate and small business sponsorships. As San Diego's ONLY Halloween Parade, we invite you to join us in presenting a Family Friendly Halloween experience.

To get involved with College Area's most loved event of the year, enter yourself or group as a **Parade Entry**, support the event through a **Sponsorship** or **Volunteer** for the event at <http://collegeareabid.com/boo>. Visit the BOO! Parade website for details about the event and learn how you can be a part of San Diego's ONLY Halloween Parade!

## **Constant Contact**

The El Cerrito Community Council has a Mobile friendly version of the Constant Contact program which allows us to send out emails that can be easily accessed through mobile devices. It's easy to sign up, just send your email to [jan.riley42@att.net](mailto:jan.riley42@att.net) and you'll be placed on the list. Keep in mind that you can easily opt out; just go the bottom of the email and hit the unsubscribe link anytime.

**Police non-emergency 531-2000**

Call this number to complain about noise, a mini-dorm party, or any other police non-emergency. To formalize the complaint, give your name to the dispatcher on the phone and obtain a case number. All names are confidential and will not be released to the offending party.

**Need to Advertise Your Business?**

You can advertise your business here for \$50.00 per month. One month free if you buy 6 months. The Newsletter is delivered to over 2,000 residences and businesses throughout El Cerrito. Your ad must be in jpeg format and print ready. Contact [jan.riley42@att.net](mailto:jan.riley42@att.net) or call her at 619.287.2460. Your ad must be received by the end of each month for insertion in the

**Congratulations to Former ECCC Chairman Newell Booth and his partner Gladene on their 50<sup>th</sup> Wedding Anniversary**

**PLEASE HELP US KEEP PRINTING THE NEWSLETTER THROUGH YOUR DONATIONS**

I/we donate \$ \_\_\_\_\_ to the printing of the El Cerrito Community Council Newsletter.

Name(s) or Company Name (if corporate sponsor): \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Do \_\_\_\_\_ Do Not \_\_\_\_\_ print our name(s) in the newsletter.

Send donation to: ECCC, P.O. Box 151268, San Diego 92175-1268



**NEIGHBORHOOD MEETING**  
**Thursday, August 20, 2015**  
**7:00pm to 8:30pm**  
**Parish Hall**  
**Blessed Sacrament Parish Church**  
**4540 El Cerrito Drive**  
**(El Cajon Boulevard at El Cerrito Drive)**

Please come and join us for the ECCC's Annual Summer Pot Luck. We will have wonderful food and the best desserts in town. Just show-up with a dish to share. All are welcome



Best Value Home Remodeling has a unique business model that is helping homeowners in Southern California make quality home improvements that make a real difference and save them money while doing it.

Windows, Roofing, Coatings/Paint, Stucco, Solar, Artificial Grass, Pavers, Fencing, Patios, Sun Rooms, HVAC, Interiors and More! We specialize in energy efficiency!

One of our very own employees is a resident of the El Cerrito/College area and understands there is a need for home owners to make improvements, but many are unaware of the options and assistance programs available that can help make a significant financial difference for any homeowner.

Call to schedule a free estimate

*We are running a special pricing program for the El Cerrito Community For a limited time only, based on availability*

Call 858-876-4041

